

## **Culture Theme Board**

**27th January 2010**

**10.00 – 12.00**

### **AGENDA**

- 1 Apologies for absence
- 2 Sharp's Pottery – introduction and future plans (Tony Hurrell)
- 3 Minutes of the meeting on 17<sup>th</sup> November 2009
- 4 Matters arising from the minutes
- 5 Presentation and discussion – Visit Peak District (David James)
- 6 Local Authorities World Heritage Forum  
Cultural Olympiad Project (Ann Wright)
- 7 Derbyshire Plan for Sport and  
Active Recreation (David Joy)
- 8 Derwent Valley Mills World Heritage Site (Andrew Lewer)
- 9 Derbyshire Reading Champion (Jaci Brumwell)
- 10 World Mental Health Day (Jaci Brumwell)
- 11 Capturing outcomes from cultural services (Martin Molloy)
- 12 Dates of future meetings:  
Tuesday 23<sup>rd</sup> March 10.00 a.m.  
Tuesday 25<sup>th</sup> May 2.00 p.m. (please note change of time)  
Wednesday 21<sup>st</sup> July 10.00 a.m.  
Wednesday 29<sup>th</sup> Sept 10.00 a.m.  
Wednesday, 1<sup>st</sup> Dec 10.00 a.m.

## Derbyshire Local Area Agreement

### Culture Theme Board

#### Minutes of a meeting held at the Creswell Crags Visitor Centre, 17<sup>th</sup> November 2009

##### Present:

Pauline Beswick, Peak District National Park Authority, Cllr Andrew Lewer, DCC (Chairman), Cllr Keith Morgan, Chesterfield Borough Council, Steve Pintus, Derbyshire County PCT, Cllr Geoff Stevens, Derbyshire Dales District Council, Cllr Emily Thrane, Arts Council England – East Midlands, Lorna Wallace, 3D

##### In attendance:

Mark Alflat, South Derbyshire District Council, Stuart Batchelor, South Derbyshire District Council, Mike Blythe, North East Derbyshire District Council, Richard Campen, PDNPA, Peter Foley, Derbyshire Dales District Council, Robert Gent, DCC Cultural and Community Services, Barry Joyce, DCC Conservation and Design, Martin Molloy, DCC Cultural and Community Services, Emily Penn, Derbyshire Arts Partnership, Tim Spencer, Erewash Borough Council, Julian Townsend, Amber Valley Borough Council, Ian Wall, Creswell Heritage Trust, Ros Westwood, DCC Museums, Ann Wright, DCC Arts

##### Apologies for absence

Apologies had been received from: Cllr Andrew Bingham, High Peak Borough Council, Jaci Brumwell, DCC Cultural and Community Services, Garry Bryant, GOEM, Naomi Compton, DCC Children and Younger Adults, David James, Destination Management Partnership, David Joy, Derbyshire Sport, Barrie Murfin (NE Derbyshire District Council, Cllr Ray Russell, Chesterfield Borough Council, Cllr Ann Syrett, Bolsover District Council, Allison Thomas, DCC Environmental Services, Bernadette Wainwright, Chesterfield Borough Council

No	Minutes	Action
22/09	<b>Minutes of the meeting held on 29<sup>th</sup> September 2009</b> The minutes were amended to show that Councillor Emily Thrane attended as the representative of Arts Council England – East Midlands.	
23/09	<b>Matters arising from the minutes</b> 13/09 The Derbyshire Partnership Forum had awarded £3,000 to fund a feasibility study into credit unions.  16/09 Presentations on NI 7 (Thriving Third Sector) had been made to three other thematic partnership boards – Transformation, Health and Wellbeing and Safer Communities.	

	<p>18/09 Four district council cultural services had expressed interest in being involved in a joint approach to the Single Improvement Tool. Approval to engage a consultant would be sought at the December meeting with Derbyshire County Council's Cabinet Member for Leadership and Culture.</p> <p>19/09 Members were advised that Paul Brookes, Regional Cultural Olympiad Coordinator, was now contactable at <a href="mailto:paul.brookes@artscouncil.org.uk">paul.brookes@artscouncil.org.uk</a>.</p>	
<p><b>24/09</b></p>	<p><b>Presentation: Derbyshire's Built Heritage</b></p> <p>Barry Joyce, Derbyshire County Council's Heritage Officer, described the contribution of Derbyshire's natural and built environment to the Sustainable Community Strategy. The county council's Environmental Services department was responsible for the Heritage Record and supported local planning authorities, as well as hosting the management of the Derwent Valley Mills World Heritage Site. The management of world heritage sites was delegated by Government to local authorities, but there was no delegated funding to deliver this responsibility.</p> <p>The Derwent Valley Mills Partnership, together with other heritage assets in the county, was committed to a number of shared priorities, including improving access to the countryside, community engagement with the arts, young people's engagement with environmental issues, community involvement in historic research, raising awareness and understanding through learning and education.</p> <p>Creswell Crags itself was a candidate for World Heritage Site inscription.</p>	
<p><b>25/09</b></p>	<p><b>Presentation: Creswell Crags</b></p> <p>Ian Wall, Director of Creswell Heritage Trust, made a brief presentation about the site and its development. Excavation had revealed evidence of Neanderthal habitation and the presence of later hominids who settled the area during the Ice Age. The creation of the museum and education centre in June 2009 was enabling partnerships to be developed with organisations such as the British Museum to return to Creswell material which had previously been dispersed. Online resources were being developed also. The Trust had wider responsibility for the Creswell Limestone Heritage area and was developing walks, contributing to the improvement of the housing stock and utilising heritage events to grow the skills and capacity of local communities. A five-year HLF-funded project, Limestone Journeys, would improve access and interpretation, restore and protect the local heritage and help further in developing skills.</p>	

<b>26/09</b>	<p><b>Derwent Valley Mills World Heritage Site</b></p> <p>Councillor Lewer provided an update on the World Heritage Site. This had assumed a higher priority for the county council, with the Culture portfolio now including tourism and the built environment. The aim was to create a sense of something special and to develop Cromford Mill as a significant gateway to the World Heritage Site, with a visitor centre at Building. It was also proposed to form a Cromford Canal Partnership based on the success of the Chesterfield Canal Partnership.</p> <p>Martin Molloy reported that consultants Roger Tym and Partners had completed an investigation into possible governance models for the WHS, reconciling many different organisations and interests. They had recommended a streamlined, responsive Executive to enable effective decision-making, with a larger forum to encourage widespread engagement. Martin acknowledged that a great deal of work had already been done and there was a need to build on that. There would be different opportunities and challenges in the three hubs at Cromford, Belper and Derby, and a partnership was developing with Derby City Council which would enable a coordinated approach to maximise the opportunities.</p> <p>In discussion the role of the WHS in acting as a conduit for tourism across the county, linking the Peak District with the City of Derby, was emphasised. It was still young as a destination and there was a need to develop the infrastructure further. It was recognised that communities could not act in isolation, and the move towards a more strategic vision for culture and tourism was welcomed. David James, Director of Visit Peak District, the Derbyshire Destination Management Partnership, would make a presentation to the January meeting of the Board.</p> <p>Richard Campen invited Board members to a workshop for constituent councils to be held at the Peak District National Park Authority headquarters on 13<sup>th</sup> January, which would offer an opportunity to influence the Authority's strategy.</p> <p>Councillor Keith Morgan raised the issue of storage, which was a growing problem for many collections. Martin Molloy replied that local authorities might have to make difficult choices between improving exhibitions or infrastructure, but that imaginative use of ICT could help improve access to collections.</p>	

<b>27/09</b>	<b>Non-priority indicators</b>	
	<p>NI 10 – Visits to museums</p> <p>Ros Westwood introduced her report, which demonstrated how museums could contribute to the delivery of other priorities. Particular strengths in Derbyshire were the outreach programme, taking collections into local communities through libraries, children’s centres and other venues, the strategic leadership of the Derbyshire Museums Forum, and the work that was being carried out to develop new audiences. Ros described the HLF-funded Enlightenment project, which was enabling the acquisition of items relating to the development of the World Heritage Site.</p>	
	<p>NI 11 – Participation in the arts</p> <p>Ann Wright pointed out that the definitions around this indicator had some surprising omissions. For example, film was not included. This was a new indicator, and there was no pre-existing data available. The baseline showed participation in Derbyshire as fairly low, at 41.8%, but there was a significant margin of error in the national survey. A larger, Derbyshire survey conducted through the Citizens’ Panels showed participation levels of around 60%.</p> <p>The Derbyshire Arts Partnership was working on audience development and finding ways of engaging groups who were not participating. There was a wide variety of activity across the county, linking with major initiatives such as the World Heritage Site.</p> <p>Councillor Emily Thrane referred to some interesting data emerging from Arts Council England.</p> <p>Councillor Lower stressed that it was important that these indicators were used to improve our practice, making them work for the partnership and encouraging a dialogue about how to encourage more people to benefit from participation.</p>	
<b>28/09</b>	<p><b>Sustainable Community Strategy</b></p> <p>The Board considered elements of the Sustainable Community Strategy which were of particular relevance to cultural services. These included not just the objectives relating directly to culture, but the Derbyshire Partnership’s aspirations for reducing inequality and creating cohesive communities with a thriving voluntary and community sector. It was recognised that inequality could be addressed only through targeted action. Cultural services could make a major contribution to cohesive communities through</p>	

	<p>promoting learning and engagement and supporting community-based activities and volunteering.</p> <p>Pauline Beswick drew the Board's attention to the 'Heritage Counts' publication from English Heritage, which provided robust evidence of how social capital is built from people's engagement with their local heritage.</p>	
<b>29/09</b>	<p><b>Community Cohesion</b></p> <p>A draft strategy had been considered by the Derbyshire Partnership Forum at its meeting on 25<sup>th</sup> September. Future activity would be coordinated under the brand 'Bringing People Together'.</p> <p>It was agreed that Robert Gent should invite nominations to a small group to draw up a response to the twelve-week consultation.</p> <p>Julian Townsend thanked those who had assisted Amber Valley Borough Council in preparing a bid to the Government's Connecting Communities programme.</p>	
<b>30/09</b>	<p><b>Health inequalities</b></p> <p>The Derbyshire Partnership Forum had created a multi-agency Health Inequalities Steering Group, chaired by the county council's Strategic Director of Adult Care, to enable a more joined-up approach to tackling health inequalities.</p> <p>Steve Pintus introduced the PCT's draft strategy which was helping inform the work of that group. A mapping exercise was under way and the challenge would be to link activity to priority themes, not just throw everything into the pot. A consultant had been engaged to produce a short, pithy document that would focus on additionality and improve the partners' ability to target resources at vulnerable people. Representatives of each of the thematic partnership boards would be involved in this work. Robert Gent was the contact for the Culture Board.</p> <p>Agenda items 11 and 12, on the Derbyshire Reading Champion and World Mental Health Day, were deferred to a future meeting.</p>	
<b>31/09</b>	<p><b>Date and venue of the next meeting</b></p> <p>The next meeting of the Board would take place on Wednesday 27<sup>th</sup> January 2010 at Sharp's Pottery, Swadlincote, starting at 10.00 a.m.</p>	