Culture Derbyshire Board

Thursday, 26th January 2012, 2.00 p.m.

Venue: Committee Room 1, County Hall, Matlock DE4 3AG

AGENDA

1 Welcome and introductions

2 Apologies for absence

3 Minutes of the meeting on 29th September 2011(attached)

4 Membership of the Board

5 Report from Executive Officer Group (Robert Gent)

6 Arts developments (Ann Wright)

7 Derbyshire Institute of Sport (David Joy)

8 Olympic Torch Relay (Ann Wright)

9 Mapping the cultural sector (Robert Gent)

10 Evaluating impact and outcomes (Robert Gent)

11 Performance management (discussion document attached)

12 Cultural Strategy (Robert Gent)

13 Cultural Conference

14 Date of next meeting: Friday, 25th May, 10.00 a.m.

Agenda Item 11

Culture Derbyshire

26th January 2012

PERFORMANCE MANAGEMENT – DISCUSSION DOCUMENT

1 Outcomes from the discussion

The Board is invited to determine its preferred approach to monitoring and managing performance across the cultural sector. In particular, to

- Agree the proposed basket of indicators to form the basis of six-monthly reports to the Derbyshire Partnership Forum
- Identify what other indicators, if any, it would wish to see incorporated into the Cultural Strategy which is in preparation
- Select those venues and activities which will be used to supply sample data and agree to contribute data as appropriate

2 Background

As part of the former Local Area Agreement, the Culture Board was required to monitor progress on three national indicators:

- Use of libraries
- Adult participation in sport and active recreation
- A thriving third sector

To support the Board in this work, a basket of indicators was agreed for libraries and sport, and an action plan for the voluntary and community sector. These were the subject of regular reports to the Culture Board.

National indicators have been abolished, along with the assessment regime which was led by the Audit Commission. Local authorities are now required to establish their own arrangements for self-assessment, including where appropriate the use of peer reviewers from other councils.

The Derbyshire Partnership Forum, to which Culture Derbyshire is responsible, is developing a performance reporting mechanism which will include a report to the full partnership at six monthly intervals, in June and December. The precise details are still under development but, following officer discussions, a small number of indicators has been proposed for each Board. These could, if required, form the basis for Culture Derbyshire's overview of the sector's performance.

At the same time, work is beginning on the three-year collaborative doctoral project with the University of Sheffield, which will deliver a methodology for evaluating impact and outcomes, and hard evidence of the difference which cultural services are making to the lives of Derbyshire people.

3 Principles

The Board's primary responsibilities are to

- provide strategic direction for cultural services within the Derbyshire Sustainable Community Strategy;
- take wider responsibility for championing, co-ordinating and developing cultural provision across Derbyshire.

In fulfilling this strategic role, the Board will need to be furnished with high level information which helps it identify what is working well and where there is scope for improvement. It will not want to be bogged down with large amounts of data at an operational level, which may nevertheless be useful in managing specific areas of service.

In principle, therefore, the indicators which the Board selects should be

- Consistent and capable of comparison over time
- Describe the broad direction of travel for cultural services
- Be already available, or capable of collection without undue difficulty
- Provide meaningful data through sampling where necessary
- Help to demonstrate progress against the Cultural Strategy
- Reflect the three key areas of
    - Participation
    - Value for money
    - Quality of life

4 Sources of data

With the changes to national evaluation regime referred to above, sources of qualitative data are limited. These are primarily

The Derbyshire Citizens' Panel (bi-annual)

The Derbyshire Residents' Survey (biennial)

Active People (annual)

Public Library User Survey (triennial)

It is therefore likely that most of the data will have to be aggregated from the in-house systems of partners. It would be unrealistic to attempt comprehensive data

collection from all parts of the cultural sector, and so it will be necessary to agree a sample of datasets.

The collaborative doctoral project also will assist in identifying a methodology for measuring value for money and quality of life outcomes.

5 Indicators

A number of indicators are listed in the attached table. The most relevant are those which have been identified to form the basis of six-monthly reports to the Derbyshire Partnership Forum. The table shows where further development is needed: for example, where it is not realistic to attempt comprehensive coverage, and so a data sample needs to be identified.

The second column lists those priority areas which the Board agreed at its first meeting in September 2011. It is unlikely that many of these could be measured in a consistent way.

The third and fourth columns list a selection of the indicators which the Culture Board used to monitor progress against the national indicators for which it was responsible. Most of these are too detailed or operational for the current purpose, but may help stimulate discussion.

DPF Reports	**Culture Derbyshire priorities**	**Former LAA indicators - Sport**	**Former LAA indicators - Libraries**
Visits to museum and heritage sites *(Need to identify a sample of venues)*	Improving public / private sector cooperation	Facilities managed by local authorities achieving an externally validated quality standard	Registered library members
Use of library resources: issues, online accesses, enquiries	Mapping the cultural offer	Parks and green spaces managed by local authorities that are achieving Green Flag Award status	New member registrations
% of residents who are satisfied with arts culture and leisure services *(Identify a suitable sample - Citizens Panel?)*	Levering in external funding, including philanthropic giving	Clubs achieving a quality accreditation	'In person' visits to libraries

Number of volunteer hours donated to cultural activities *(Need a sample of contributing organisations)*	Factoring planning into growth, with culture as part of the infrastructure	% of the adult population in a local area who participated in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks	Issues and renewals of library items
Number of attendances at arts events *(Need a sample of contributing organisations)*	Protecting the landscape and promoting it	No. of jogs by people in the Jog Derbyshire Scheme	Use of premium on-line resources (in library and remotely)
% of adults 16+ who participate in moderate sport	Promoting literacy and keeping the population engaged throughout life	No. of walks by people in the Walking for Health Programme	Take-up of public access computers in libraries
Tourism – number of bed nights *(Visit Peak District & Derbyshire to advise)*		No. of participant throughput recorded at local authority facilities	Take-up of Bookstart
		% of children undertaking at least a further 3 hours sport beyond the school day delivered by a range of school, community and club providers (5-19 yr olds)	Participation in library-related activities for adults
		% of residents surveyed through the Place Survey who were at least fairly satisfied with facilities listed in their local area	Satisfaction with library services – users
		% of people regularly volunteering 1 hr+ per week into local sports clubs	Satisfaction with library services – non-users