

## **Culture Thematic Partnership Board**

**17<sup>th</sup> December 2010, 10.00 a.m.**

West Park Leisure Centre, Wilsthorpe Road, Long Eaton, NG10 4AA

### **AGENDA**

1	Welcome and introductions	10.00
2	Apologies for absence	
3	Minutes of the meeting held on 29 <sup>th</sup> September 2010 (attached)	10.05
4	Matters arising from the minutes	10.10
5	City and County of Culture (attached) (Robert Gent)	10.20
6	Cultural Strategy with Derby (Robert Gent, Ann Wright)	10.30
7	Update on Local Economic Partnership (Andrew Lewer)	10.40
8	Derbyshire Partnership Forum consultation (Wes Downes)	10.50
9	Report from voluntary and community sector event (attached) (Lorna Wallace)	11.10
10	DCOG proposals for consultant-led session on efficiency (Stuart Batchelor)	11.25
11	Outcomes project (Robert Gent)	11.30
12	World Heritage Site update (Martin Molloy)	11.35
13	Derby Silk Mill (Stuart Gillis, Head of Museums, Derby)	11.45
14	Dates of meetings in 2011	12.00
	17 <sup>th</sup> February, 10.00 – 12.00	

**MINUTES** of the **CULTURE THEME BOARD** held at the Shipley Country Park Visitor Centre on 29 September 2010.

**PRESENT**

Councillor Andrew Lewer (In the Chair)

Brian Ashley, Museums, Libraries and Archives Council, Stuart Bachelor, South Derbyshire District Council, Margaret Blount, Derbyshire Sport, Dave Brooks, Derbyshire Dales District Council, David James, Visit Peak District and Derbyshire, Carol Lawton, 3D, Steve Pintus NHS Derbyshire County, Councillor Chris Short, Amber Valley Borough Council, Tim Spencer, Erewash Borough Council, Councillor Geoff Stevens, Derbyshire Dales District Council, Councillor Ann Syrett, Bolsover District Council, and Councillor Emily Thrane, Arts Council England – East Midlands.

**In attendance:** Jaci Brumwell, DCC, Cultural and Community Services, Wesley Downes, DCC Chief Executives Office, Robert Gent, DCC, Cultural and Community Services, Allison Thomas, DCC Environmental Services, Ros Westwood, DCC, Museums and Ann Wright, DCC, Arts.

Apologies for absence were submitted on behalf of Pauline Beswick, Peak District National Park Authority, Andy Brown, High Peak Borough Council, Mick Blythe, North East Derbyshire District Council, Richard Campen, Peak District National Park Authority, Sally Curley, High Peak Borough Council, Paul Hackett, North East Derbyshire District Council, Jim Hewlett, South Derbyshire District Council, David Joy, Derbyshire Sport, Lorna Wallis, 3D, and Councillor J Wharmby, High Peak Borough Council.

**32/10**        **MINUTES** The minutes of the meeting of the Culture Theme Board held on 21 July 2010 were received.

**33/10**        **MATTERS ARISING** (a) Derby and Derbyshire City of Culture 2017 (minute 26/10 refers) Members were informed that work on developing an identity / brand for the bid was well under way and this would reflect the close partnership working between the city and county.

Following the meeting at the Roundhouse in Derby in February, where there was strong support behind the 2017 City of Culture bid there would be a follow up event at the Donut in Chesterfield on 1 November. The meeting would feature a speaker who had been involved in the Birmingham bid for 2013, which it was hoped would provide useful information to the group.

(b) Outcomes from Cultural Services – feedback from partners (minute 28/10 refers) Members were informed that having received funding from the Museums Libraries and Archives Council (MLA), the county council was working with MLA and University of Sheffield on a project to identify the intrinsic benefits of culture. The work would take place in three strands: producing a document that all partners could use to show evidence of outcomes; piloting the national framework for evaluating outcomes from culture and sport; and preparing a bid to AHRC to secure funding for a PhD project to look at cultural services in Derbyshire.

(c) National Indicator 7 (minute 29/10 refers) An invitation to the NI7 recall event 'Surviving and Thriving in the Big Society' to be held on 2 November 2010 at Ringwood Hall, Chesterfield, was circulated to members.

**34/10**      **PRESENTATION ON SHIPLEY COUNTRY PARK** John Holmes, Countryside Manager, South attended the meeting and gave a brief overview of the history and the current facilities available at Shipley Country Park. The Chairman thanked John for a most interesting and informative presentation.

**35/10**      **ARTS, HEALTH AND WELLBEING EVALUATION FRAMEWORK** Ann Wright, Derbyshire Arts, gave a presentation to Members on the Arts, Health and Wellbeing Evaluation Framework.

Ann explained that the project was in four parts with three of the parts being based on arts and health work and part four being in relation to evaluation. The project had been a partnership between Derbyshire Arts Partnership, Adult Care, the County Council and the Primary Care Trusts. The aim of the project had been to have a real impact on the lives and health of individuals and ensure that the outcomes were measured in a way acceptable to all. The project had been very successful and had proved valuable in helping to develop methods of evaluation. Ann gave Members examples of a number of projects with particular reference made to the way Wellbeing Reading Projects had been received and the project in Chesterfield and North East Derbyshire where Arts Development Officers had worked closely with the Alzheimer's Society to help people with early onset dementia to create memory boxes.

In order to test what impact the project had, a ten or twelve week evaluation was carried out by an expert in social care. A graduate student from Nottingham University had undertake the majority of the research into

measuring wellbeing and the Authority had used the Warwick Edinburgh Scale, which asked a number of questions at the beginning and end of projects.

This process had proved to be a very useful tool and had provided a valuable insight into how best to approach future evaluations and be able to evidence positive outcomes.

The Chairman thanked Ann for an interesting and informative presentation.

**36/10      FEEDBACK ON TORCH RELAY BID** Members were informed that there appeared to be a great deal of secrecy around the bids although the Regional Development Agency had met with the London Organising Committee in June with the meeting being strictly confidential. It was understood that the Organising Committee had visited all proposed sites during August but the outcomes were not known.

It was believed that the Organising Committee would be meeting with all venues selected to hold an evening event and that this would happen in November and December, and again, would be treated with the strictest confidentiality.

It was noted that no information would be forthcoming prior to the new year and this would clearly create logistical difficulties in terms of organising events with community groups, arrangements with emergency services etc. and would effectively leave 18 months to prepare.

Once any news was received, Members of the Culture Theme Board would be informed.

**37/10      UNDERSTANDING      VARIATIONS      IN      SPORT PARTICIPATION** Russell Turner, Sport England, attended the meeting and gave a presentation on Understanding Variations in Sports Participation, in relation to the case study in driving participation in Derby and Derbyshire Districts. Russell gave details on the background of the project and the specific research objectives. The case study had shown that sporting participation levels in Derbyshire were higher than quantitative levels alone would predict.

Statistical information showed that individuals who were part of higher income household in Derbyshire were more likely to meet the NI8

criteria as were those who attended cultural events. The effects of age were very different for men and women, and those families with children in the household were less likely to meet the NI8 criteria.

Details were given of the intangible factors that played an active part in pushing participation in sport in Derby and Derbyshire. These were that participation in community life and participation in sport appeared to be inter related, networks that build participation at a community level in Derbyshire; treating sport as a means to an end and as an end in itself boosted participation levels; life long participation in sport as a long term health benefit, with examples of initiatives in Derbyshire being given and the value of sustained commitment to sport and the joined up approach across the county.

It was confirmed that a technical support document would be produced and was currently being finalised. The lessons from this case study were felt to be very useful to all and would be made available on the Sport England website very shortly.

A summary of the key messages from the research was given and in particular reference was made to there being no single 'magic bullet' to success. Whilst it was important, the demographic profile of local population was not the only driver of sports participation. The drivers of participation were complex and broad (e.g. demographics, environment / infrastructure / local partnerships and interventions). Members of the Board made a number of comments, which were noted and Russell responded to a number of questions raised.

The Chairman thanked Russell for an interesting and informative presentation.

**38/10**      **CULTURAL STRATEGY** Members were informed that as part of the work around the City of Culture bid discussions had taken place with regard to what makes Derby and Derbyshire distinctive.

It was noted that the Derby City intended to develop a Cultural Strategy and the idea of developing a joint programme for Derby and Derbyshire, or two separate strategies that were closely interlinked, had been discussed.

In order to engage with the city of Derby process, Robert Gent and Ann Wright had been invited to the inaugural meeting to discuss a Cultural Strategy on 6 October.

The comments were noted and it was agreed that an update report be submitted to a future meeting of the Board.

**39/10**      **DATE AND VENUE OF NEXT MEETING** The next meeting of the Board would take place on Friday 17 December at 10 am at West Park Leisure Centre, Long Eaton.

## Culture Thematic Partnership Board

17<sup>th</sup> December 2010

### CITY AND COUNTY OF CULTURE

- 1 This report informs the Board of progress on the City and County of Culture initiative.
- 2 In February 2010 Derby City Council facilitated a meeting at the Roundhouse in Derby to test potential support for a bid to the DCMS UK City of Culture competition in 2013. At that meeting, more than fifty individuals and organisations pledged their support, and strong endorsement was obtained for a proposal that the city and county councils should work more closely together to help create a coherent cultural offer.
- 3 A small steering group was created, which has since grown to include representatives of city and county councils, Derby Quad, Deda, Derby City Partnership, Derbyshire Sport, the Derbyshire Arts Partnership, the University of Derby, Visit Derbyshire and the Peak District.
- 4 The City Council provided funding for the initial consultation, for research and a report from David Powell Associates, and for the creation of a City and County of Culture brand which would engage potential partners from all sectors. David Powell's report was received in May 2010 and demonstrated that a multi-agency approach to the bid could be feasible. Following a formal tender process, Derby design company Origination was appointed to create the brand, and a number of sub-groups were established to move the initiative forward. They were focused on programming, communications, and research (with the assistance of the University of Derby). A digital 'think tank' has also been convened to ensure that whatever solution emerges has a significant ICT element.
- 5 In July the Minister for the Arts announced that Derby had been awarded the accolade of City of Culture for 2013. An announcement of the 2017 competition was expected shortly afterwards. However, as a result of the Comprehensive Spending Review, DCMS has decided not to proceed with a competition for 2017 until the outcomes of the 2013 event are known.

- 6 In November 2010 a follow-up event was held at the Donut in Chesterfield, attended by representatives of a number of organisations which had participated in the February meeting. There was strong support at that meeting for the City and County of Culture initiative and it was agreed that, irrespective of a national competition, the partners would aim to deliver a Year of Culture in 2015. The steering group is considering what form such an event might take, and will liaise with the Championing Derbyshire group, which is leading on the city and county's bid to host the Olympic Torch Relay in the summer of 2012. That celebration will act as a springboard to generate community interest in and support for the Year of Culture.
- 7 It is proposed to use the City and County of Culture brand to raise awareness of the Year of Culture and to invite partner organisations to adopt it as a demonstration of their support. It is not intended to replace existing organisational identities but can be used in a flexible way to link initiatives and activities into the overall Year of Culture offer.
- 8 Derby City Council made available approximately £33,000 to fund the initial phase of the work, and is considering what additional financial commitment it can make. Derbyshire County Council made no financial contribution to the feasibility study and branding exercise but has identified £75,000 from the 2009/10 budget outturn.

### **Recommendation**

That the Board note the progress made on the City and County of Culture initiative, endorse the revised approach in the light of the DCMS decision to defer the bidding process, and supports the adoption of the City and County of Culture marque.



## **CULTURE PARTNERSHIP**

**17 December 2010**

### **DERBYSHIRE PARTNERSHIP FORUM (DPF) GOVERNANCE ARRANGEMENTS**

The existing governance arrangements were developed and established to support the delivery of the Sustainable Community Strategy for Derbyshire and the targets outlined in the Derbyshire Local Area Agreement 2008-2011 (LAA). The general direction of travel towards localism and additional freedoms for local authorities alongside a reduction in the top down performance framework now presents an opportunity to review the future role of the DPF in responding to these issues.

During autumn 2010, partners were asked to consider and provide views on the future working of the DPF, the thematic partnerships and the need for high level priority and target setting. A total of 25 responses were received from the organisations listed at the end of this report. A wide range of views were expressed and from these the following key points have emerged:

- ◆ There is wide support for partnership working and the DPF. However partners felt that meetings should take place less frequently and the format should be revised.
- ◆ Respondents agreed that there is a need to review the existing thematic partnerships to ensure they are fit for purpose.
- ◆ Many of the responses recognise the statutory nature of the Health and Wellbeing Board, the Children's Trust and the Safer Communities Board.
- ◆ There was support for a review of the remaining three thematic partnerships and other sub groups to ensure that these match the partnership's priorities and provide added value.
- ◆ The responses indicate wide support for high level priorities with a reduced number of targets than currently reflected in the Derbyshire LAA

A key issue emerging from the consultation is the need to ensure that resources are used wisely and in the most efficient way to deliver key priorities. As such, the

membership of partnerships will need to comprise those partners who are able to contribute directly to the delivery of priorities.

As a result of the issues and findings the paper outlined six proposals which include the following specifically in relation to thematic partnerships:

- ◆ The non-statutory thematic partnerships should each review their purpose in light of new government proposals moving forward.
- ◆ All thematic partnerships should review and revise their terms of reference as appropriate and consideration should be given to the use of time limited task and finish groups to deal with single issues in place of standing partnerships and sub groups.

Future partnership arrangements should support the delivery of priorities beyond the end of March 2011 when the current LAA concludes. Partners will be consulted shortly on a reduced number of high level indicators and targets to support the delivery of priorities from April 2011 onwards.

### **Organisations who have responded to the consultation**

Bolsover Local Strategic Partnership  
Chesterfield Royal Hospital NHS Foundation Trust  
Churches together in Derbyshire  
Community and Voluntary Partners (Bolsover)  
Derbyshire Association of Local Councils  
Derbyshire Constabulary  
Derbyshire Dales District Council  
Derbyshire Dales & High Peak LSP  
Derbyshire Fire and Rescue Service  
Derbyshire Probation Service  
Derbyshire Wildlife Trust  
Environment Agency (East Area, Midlands)  
Erewash Borough Council  
Erewash CVS  
High Peak Borough Council  
Job Centre Plus  
Links Chesterfield and North East Derbyshire CVS  
NHS Derbyshire County  
NHS Tameside and Glossop  
North East Derbyshire District Council  
Peak District National Park Authority  
Rural Action Derbyshire

South Derbyshire District Council  
Sport England  
Third Sector Support for Derbyshire